

# Top Reasons to Add Autodesk® Inventor® Publisher software to your Digital Prototyping Workflow

Creating interactive 3D product documentation can enhance your customer's experience.

Designed specifically for technical communications professionals, Autodesk Inventor Publisher software makes it simple for non-CAD users to work directly with 3D design models to create clear, accurate, and compelling product documentation.

## Now Is the Time

Act now and get Autodesk Inventor Publisher, easy-to-use software for creating technical documentation—from assembly instructions to operating procedures, repair instructions, and more—that provides customers with clearer and more comprehensive instructions.

For more information about Autodesk Inventor Publisher, go to [www.autodesk.com/inventorpublisher](http://www.autodesk.com/inventorpublisher).

To locate the reseller nearest you, visit [www.autodesk.com/reseller](http://www.autodesk.com/reseller).

**1 Extend the Value of Your Digital Prototype**  
Autodesk Inventor Publisher software extends Digital Prototyping to your technical communications teams by giving them the ability to leverage the same digital model used in the design to manufacturing process. By utilizing the 3D CAD model, documentation can be developed concurrently with design, so companies can begin the documentation process sooner—helping reduce costly delays and allowing for faster time to market.

**2 Increase Customer Satisfaction**  
Documentation is an important part of your customer's interaction with your product, and visual, easily understood instructions can help improve their experience. With the tools in Autodesk Inventor Publisher you can create clear and accurate assembly, operation, and repair instructions that help customers better understand how your product works, and help reduce erosion of profitability due to product returns.

**3 Avoid Assembly Errors**  
Communicate with the shop floor more effectively by explaining complex processes and assembly instructions through animated or interactive visualizations to show exactly how each step should be performed. Reduce the wasted time and money that can result from unclear or misunderstood documentation provided in cumbersome text-based manuals.

**4 Keep Documentation Accurate and Up-to-Date**  
Because Autodesk Inventor Publisher software reads data directly from the 3D design model, the opportunity to introduce errors manually is significantly reduced. And with the ability to make associative updates from models created in Autodesk® Inventor® software, your documentation can stay accurate, easily keeping pace with changes to the design.

**5 No CAD Experience? No Problem**  
Designed specifically for technical communications professionals, the intuitive tools in Inventor Publisher make it easy for non-CAD users to leverage 3D CAD data directly to create highly visual documentation. By reducing the dependency on engineering to create material from the 3D design data, technical documentation teams can work more effectively and engineering can be freed up to focus on new product development and innovation.



## 6 A Picture is Less Expensive than 1,000 Words

Help cut down the time and cost associated with localizing technical documentation by reducing your dependence on heavily text-based instructions. Autodesk Inventor Publisher can help quickly and easily create visual instructions with images and video that can be understood globally.

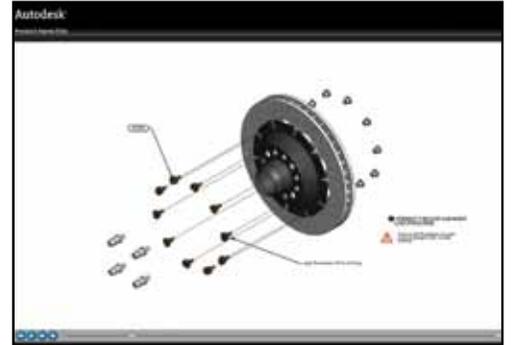


## 7 Ship Less Paper

Inventor Publisher helps achieve sustainability initiatives by facilitating the move to paperless documentation. With a rich toolset for publishing to interactive formats, documentation can be made widely available on the web or delivered electronically.

## 8 Get Projects Done On Time

Work concurrently with engineering and start product documentation earlier in the design cycle. Links from the Autodesk Inventor software 3D model to the documentation created in Inventor Publisher are associative, so that when the design changes, the documentation can be revised and republished with minimal time and effort. And by making the process of updating technical documentation simpler, late changes to a design mean that changing the documentation doesn't hold up a product from getting to market.



## 9 Publish for Every Purpose

Author documentation once and publish to multiple formats. Inventor Publisher helps manufacturers create documentation and support material in a variety of formats including Adobe® Flash®, Adobe® Acrobat®, AVI video, DWF™, Microsoft® PowerPoint®, Microsoft® Word®, and common image file types such as PNG, JPG, GIF, BMP, TIFF, EMF, EXIF, and WMF.



## 10 Repair, Reuse, and Recycle

Inventor Publisher simplifies the process of creating repair instructions that can help extend the useful life of a product, as well as end-of-life disassembly, disposal, and recycling information that support sustainability goals and government regulations.

